



Inter – Commercial House Calypso Competition

OVERVIEW

This competition is an exciting initiative spearheaded by the Carnival Planning & Management Committee, and is listed as an official activity on Saint. Lucia's Calendar of Events for Carnival. Since its inception in the year 2002 this competition has had tremendous success and is now amongst the most highly anticipated event during the carnival season.

The aim of this event is the continued enhancement of the Carnival Calendar of Events so as to encourage local participation and attract both regional and international visitors to a truly Saint Lucian product steeped in artistry and exciting content.

The Carnival Planning & Management Committee hopes that this competition will continue to encourage active involvement and participation of local commercial houses in the general development of carnival and by extension the various cultural art forms involved.

OBJECTIVES:

- 1) Provides a unique opportunity of promotion/marketing for organizations/commercial houses. Participation will continue to improve organizations' general public image in being good corporate citizens with interest in the overall social and human development of the community in which they operate.
- 2) Foster an environment of group or team spirit geared towards the achievement of a common goal amongst employees and management alike, there by facilitating general **human resource development** within organizations.
- 3) Continue the development of the calypso/soca art form by the discovering of new talents while fostering an environment of friendly rivalry among commercial house and their employees.
- 4) Encourage Commercial Houses to stamp their brand on Saint Lucia's Carnival and its general improvement as an economic tool towards the sustainability of its artists and economy.



- 5) Increase and enhance the standard of calypso/soca on the island by widening the pool of calypsonians and calypso lovers.
- 6) Continue the enhancement of Saint Lucia's Carnival product and its Calendar of Events.

EVENT SCHEDULE

EVENT DATE : **Thursday July 4th, 2024**

VENUE : **The Cultural Center**

Time : **8:00PM**

PRE REQUISITES

- An Entry/registration Fee of Eastern Caribbean Eight Hundred Dollars (EC\$ 800.00) per participating commercial house/company is required.
- The EC\$ 800.00 fee is inclusive of rehearsals, professional musical accompaniment and general registration of participants.
- One Individual presenting one song per Commercial House/Company.
- Participants (Performer/singer) should not have competed in the National Calypso/Soca Competitions in the last two years.
- Calypso/Soca song should be an original composition.
- All participants should have music score sheets and/or recorded versions of their songs ready for rehearsal with the accompanying band.
- **Registration Deadline – Friday June 14th, 2024.**



PRIZES

- **1st Place - \$7,000.00**
- **2nd Place - \$4,500.00**
- **3rd Place - \$3,500.00**
- **4th Place - \$2,500.00**
- **5th Place - \$ 500.00**
- **6th Place - \$ 500.00**
- **7th Place - \$ 500.00**
- **8th Place - \$ 500.00**
- **9th Place - \$ 500.00**
- **10th Place - \$ 500.00**
- **11th Place - \$ 500.00**
- **12th Place - \$ 500.00**

GENERAL INFORMATION

- Six (6) armband passes inclusive of the performer's pass will be made available to all participating commercial houses/companies. **(Any additional passes required must be purchased at competition ticket cost.)**
- Each participant/singer (*not commercial house*) will receive a participation/performance fee of EC\$ 300.00. **Please note that winning participants/singers will not be eligible.**
- Cheques for all winning participants will be made out in the name of the organization which they represent.
- Assistance will/can be offered to participants in the areas of acquiring songs, arrangers etc. where needed at the expense of the participants.
- Tickets for the competition will cost EC\$ 30.00
- A discounted rate of EC\$20.00 per ticket will be offered to companies who purchase at least fifty (50).